



KENTUCKY PRESS ASSOCIATION

November 3, 2009

Kevin Slimp is coming to Kentucky and we're bringing him to you! It's our new approach to seminars and other KPA programs, reaching out to bring speakers closer to you. So make your plans now!

Thursday, December 3 - Mass Media and Technology Hall (MMTH) on the campus of Western Kentucky University in Bowling Green

Friday, December 4 - Lexington Herald-Leader building, Main and Midland Avenue in Lexington.

The seminar begins at 9 a.m. (local time) both days and will continue until 4:30 p.m. The registration cost is \$40 per person and includes lunch.

9:30 -12:00 - Creating Animated Ads for Newspaper Websites in Adobe Flash

Animated ads are a staple on newspaper websites. And finding training in Flash is not an easy thing. But we've got it for you at KPA. This session is good for users of the CS3 or CS4 version of Flash. We will start with the very basics and have you ready to create your own ads before the morning is over. Do not miss this opportunity to learn to use this incredible application.

Noon - 1 p.m. - Lunch

1:00 - 2:30 - Photo Editing & Color Correction Tips in Photoshop

Photoshop training pays big dividends. Better reproduction, faster editing and new skills will be yours after this incredible class. This session is good for any user of Photoshop, Mac or PC. The version doesn't matter. Kevin will cover skills that you need to increase the quality of the photos in your newspaper.

2:45 - 4:00 - InDesign Tips & Tricks for Experienced Users

Those deadlines just get in the way. If it weren't for those, we'd all have the time to become InDesign gurus on our own. Thank heavens KPA is around to help. This class will be perfect for anyone who has ever used InDesign. Hey, even if you've never used it you'll learn a lot about this application in this quick one-hour session. Good for users of any version.

Enclosed is a registration form. Indicate which of the two seminars you and your staff will attend, complete the rest of the registration form and fax (if you're paying by credit card) to KPA at (502) 226-3867 or mail (if paying by check) to:

New Media Seminar
Kentucky Press Association
101 Consumer Lane
Frankfort KY 40601

Questions? Contact David T. Thompson at KPA – dthompson@kypress.com or call (800) 264-5721

REGISTRATION DEADLINE IS MONDAY, NOVEMBER 23



**KENTUCKY PRESS
ASSOCIATION**

KPA New Media Seminars starring Kevin Slimp

Thursday, December 3 - Mass Media and Technology Hall (MMTH), Western Kentucky University
Friday, December 4 - Lexington Herald-Leader

Newspaper _____

Please register the following individuals for the KPA New Media Seminars starring Kevin Slimp. The cost is \$40 per person and includes lunch

Check location they will attend Western Kentucky University Lexington Herald-Leader

- | | |
|----------|----------|
| 1. _____ | 2. _____ |
| 3. _____ | 4. _____ |
| 5. _____ | 6. _____ |

Enclosed is a check, payable to KPA, for \$40 per person for each of the above

Please bill the following credit card:

CREDIT CARD: To pay by Credit Card, complete the information below:

Card Type VISA MasterCard Am. Express Discover

Account Number _____ Expiration Date _____

Name of Cardholder _____

Complete this form and fax to KPA at (502) 226-3867, or mail with a check to:

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Deadline to register is Monday, November 23, 2009