

RATE AND DATA SHEET

Pages 1 and 2 for Newspapers with Periodicals/Second Class Permit – Page 3 for Associate Member Newspapers and TMC/Shoppers publications – **PLEASE COMPLETE AND RETURN IMMEDIATELY**

Name of Publication:							
Mailing Address:							
Street Address:							
City		State		ZIP		County	
Main Phone Number:				Main FAX Number:			
Editorial Phone Number:				Editorial Phone Number:			
Ad Dept. Phone Number:				Ad Dept. FAX Number:			
Newspaper Web Address:							
NEW INFORMATION REQUEST – Average Monthly Unique Visitors to Your Website							

Newspaper Personnel Names to Appear in Directory:

Publisher:		Email Address:	
General Manager:		Email Address:	
Editor:		Email Address:	
Ad Manager:		Email Address:	
Classified Manager:		Email Address:	
Publication Day:		Advertising Deadline:	
Total Circulation:		Total Mailed:	
		Carrier Delivered:	

ADVERTISING INFORMATION (list rates per column inch effective after January 1, 2021)
Complete the rate section or attach a Rate Card, including website advertising costs

Commissionable Display Rate:		Commissionable Classified Display:	
Local Open Rate:		Local Classified Display:	
Shopper & Newspaper Combo:		Shopper & Newspaper Combo:	
Number of Columns Per Page:		Number of Columns Per Page:	
Length of Columns (Inches):		Length of Columns (Inches):	
Column Width (Inches):	1	2	3
4	5	6	7
8	9	4	5
6	7	8	9

Send Display Advertising Orders To:		Send Classified Advertising Order To:	
Ads should be e-mailed to (give e-mail address only):			

(List Per Thousand Costs)

NET PREPRINT RATES:	1 Sheet		Inserts should be:
	4-Page Tab		Half-Folded:
	8-Page Tab		Quarter-Folded:
	12-Page Tab		

Ship all Preprints to: **Newspaper Office** **Printing Plant**

Name of Printing Plant:			
Street Address:			
City:	State:	ZIP:	

Pages 1 and 2 for Newspapers with Periodicals/Second Class Permit – Page 3 for Associate Member Newspapers and TMC/Shopper Publications – **PLEASE COMPLETE AND RETURN IMMEDIATELY**

Attach October 2020, Statement of Ownership and USPS 3526-X for electronic copies

(List Per Thousand Cost) (KPS takes 5 percent commission off NET PREPRINT RATES)

NET PREPRINT RATES:	1 Sheet	<input type="text"/>	Inserts should be:	
	4-Page Tab	<input type="text"/>	Half-Folded:	<input type="text"/>
	8-Page Tab	<input type="text"/>	Quarter-Folded:	<input type="text"/>
	12-Page Tab	<input type="text"/>		

Ship all Preprints to: **Newspaper Office** **Printing Plant**

Name of Printing Plant:

Street Address:

City: **State:** **ZIP:**

SUBSCRIPTION RATE (as of January 1, 2021)

In-County:

Out-of-County:

Out-of-State:

SINGLE COPY/NEWSSTAND PRICE (as of January 1, 2021)

FOR NEWSPAPERS WITH A SUNDAY ISSUE

Total Paid Circulation of Sunday Paper (from Statement of Ownership):

SUNDAY Advertising Rates

Sunday Display Rate:	<input type="text"/>	Commissionable Classified Rate:	<input type="text"/>
Sunday Local Rate:	<input type="text"/>	Sunday Local Classified Rate:	<input type="text"/>

ADVERTISING DEADLINE FOR SUNDAY ISSUE Time: Day:

(List Per Thousand Costs)

NET PREPRINT RATES:	1 Sheet	<input type="text"/>	Inserts should be:	
	4-Page Tab	<input type="text"/>	Half-Folded:	<input type="text"/>
	8-Page Tab	<input type="text"/>	Quarter-Folded:	<input type="text"/>
	12-Page Tab	<input type="text"/>		

Is zoning available? Yes No Zoning Charges?

Form Completed by:

ASSOCIATE MEMBER NEWSPAPERS OR TMC/SHOPPER PUBLICATION INFORMATION

Name of Publication:							
Mailing Address:							
Street Address:							
City:		State:		ZIP:		County:	
Main Phone Number:				Main FAX Number:			
Editorial Phone Number:				Editorial Phone Number:			
Ad Dept. Phone Number:				Ad Dept. FAX Number:			
Newspaper Web Address:							

NEW INFORMATION REQUEST – Average Monthly Unique Visitors to Website:

Newspaper Personnel Names to Appear in Directory:

Publisher:	<input type="text"/>	Email Address:	<input type="text"/>
General Manager:	<input type="text"/>	Email Address:	<input type="text"/>
Editor:	<input type="text"/>	Email Address:	<input type="text"/>
Ad Manager:	<input type="text"/>	Email Address:	<input type="text"/>
Classified Manager:	<input type="text"/>	Email Address:	<input type="text"/>

E-mail insertion orders to: (e-mail address only)

E-mail ads to: (e-mail address only)

PAID CIRCULATION (Line C, Left-Hand Column, Statement of Ownership):

PAID ELECTRONIC COPIES – (Line A, Left-Hand Column, Form 3526-X)

ADVERTISING INFORMATION (List rates per column inch effective after January 1, 2021)

Complete the rate section or attach a Rate Card, including website advertising cost

Commissionable Display Rate:	<input type="text"/>	Commissionable Classified Display:	<input type="text"/>
Local Open Rate:	<input type="text"/>	Local Classified Display:	<input type="text"/>
Shopper & Newspaper Combo:	<input type="text"/>	Shopper & Newspaper Combo:	<input type="text"/>
Number of Columns Per Page:	<input type="text"/>	Number of Columns Per Page:	<input type="text"/>
Length of Columns (Inches):	<input type="text"/>	Length of Columns (Inches):	<input type="text"/>
Column Width (Inches):	1 <input type="text"/> 2 <input type="text"/> 3 <input type="text"/>	Column Width (Inches):	1 <input type="text"/> 2 <input type="text"/> 3 <input type="text"/>
	4 <input type="text"/> 5 <input type="text"/> 6 <input type="text"/> 7 <input type="text"/> 8 <input type="text"/> 9 <input type="text"/>		4 <input type="text"/> 5 <input type="text"/> 6 <input type="text"/> 7 <input type="text"/> 8 <input type="text"/> 9 <input type="text"/>

Mail Display Advertising Orders To:	<input type="text"/>	Mail Classified Advertising Order To:	<input type="text"/>
Publication Day(s):	<input type="text"/>	DAILIES:	AM <input type="text"/> PM <input type="text"/>

Display Ad Deadline: Day: Time:

Next scheduled rate increase (after January 1, 2021):

NET COLOR COSTS: 1 COLOR 2 COLORS 3 COLORS

Do you have combination rates with any other newspapers? Yes No

If Yes, please list Newspapers

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>