

Advertising Excellence 2020



WEEKLY 1

02 - FINANCIAL

1st Place: Springfield Sun - Kim Hupman, Alice Walker

2nd Place: Springfield Sun - Kim Hupman, Alice Walker

3rd Place: Springfield Sun - Kim Hupman

05 - PROFESSIONAL SERVICES

1st Place: Falmouth Outlook - Sarah Tackett - *"Nice big and bold! And GREEN!!! If I were looking for a lawn care service and saw this ad, I would be calling. Nice big type that states what their services are and images that show their detailed work. Good job being BOLD!"*

2nd Place: Springfield Sun - Kim Hupman, Alice Walker - *"Immediately your eye goes to the puppy looking at the kitten, then down to the cattle. Great angle on the cattle btw. I like that it's a one stop place for veterinary care which is easily depicted in the ad. Who can resist critters anyway?"*

3rd Place: Falmouth Outlook - Sarah Tackett, Sam McClanahan - *The before and after photos are what really caught my eye. Then we find out that it can affect the air circulation in our home. With COVID-19, I'd want the duct work in my home in tip top shape!*

06 - FOOD AND ALCOHOL

1st Place: Falmouth Outlook - Sarah Tackett, Sam McClanahan

2nd Place: Springfield Sun - Kim Hupman, Alice Walker

3rd Place: Springfield Sun - Kim Hupman, Alice Walker



07 - FURNITURE

1st Place: Springfield Sun - Kim Hupman, Alice Walker - *Good choice of fonts and colors. Placement of words and phrases in impactful locations. Picture of rolls of carpet simple yet effective enough.*

2nd Place: Springfield Sun - Kim Hupman, Alice Walker - *Color scheme good. Lots of product pictures (perhaps too many?). Text easy to read. The way some of the Gifts & Decor flowed into the Unique Clocks a bit messy (needed neatening up). Some of the pictures needed to be bigger.*

3rd Place: Springfield Sun - Kim Hupman, Alice Walker - *Light blue font color on yellow background not effective. Graphics fail to convey services of advertised product. Fonts themselves are easy to read.*

08 - REAL ESTATE

1st Place: Springfield Sun - Kim Hupman, Alice Walker - *Great artwork and layout. Pops off the page with the bold black contrast.*

2nd Place: Springfield Sun - Kim Hupman - *Great use of color!*

3rd Place: Springfield Sun - Kim Hupman, Alice Walker - *Artwork needs cleaned up, but nice layout.*



10 - MULTIPLE ADVERTISER/ "SIG" PAGE

1st Place: Falmouth Outlook - Sarah Tackett, Sam McClanahan - *Vibrant colors and well put together ads. Doesn't feel overly busy and everything flows well.*

2nd Place: Springfield Sun - Kim Hupman, Alice Walker - *Fantastic ads to go with the information of FFA week.*

3rd Place: Falmouth Outlook - Sarah Tackett, Sam McClanahan - *A lot to look at, but put together well. Perhaps white space or solid color behind instead of image would help relieve the busy feel.*

11 - HEALTHCARE/MEDICAL

1st Place: Springfield Sun - Kim Hupman, Alice Walker - *Eye-catching graphic excellent. Question posed equally as eye-catching as graphic. Colors and fonts on ad easily readable and neatly organized. White text on light blue box (Ultra Tech text) a bit difficult to read.*

2nd Place: Springfield Sun - Kim Hupman, Alice Walker - *Eye-Catching spine graphic good. Font selection great. Choice of purple font on purple background not the best (choose a different color font to better convey message.) Text is neatly arranged. Placement of "Holiday Stress Getting to You?" better served at top of ad to better get customer's attention.*

3rd Place: Springfield Sun - Kim Hupman, Alice Walker - *Good fonts/color schemes. What services Kort provides not clear. Better to have photo of staff than building to better show services being offered. The use of Christmas graphics ok.*



12 - ENTERTAINMENT/DINING

1st Place: Falmouth Outlook - Sarah Tackett, Sam McClanahan - *Marvelous menu and with specials! Ad is colorful and pleasant to read (I should place an order...) Like a business card. Has website and address of business*

2nd Place: Falmouth Outlook - Sarah Tackett, Sam McClanahan - *Colorful! Information is presented in a savory way. Pizza ad ties in with sports theme. Ad has necessary contact information (website, phone number, and street address). Nice to know if there were any specials available.*

3rd Place: Falmouth Outlook - Sarah Tackett, Sam McClanahan - *Menu with specials. Ad is colorful and pleasant to read (I should call and see what else is available...) Like a business card. No website.*

13 - SPECIAL SECTIONS

1st Place: Springfield Sun - Kim Hupman, Alice Walker - *Vibrant colors, outstanding pictures, nice advertisements and good information. Well done!*

2nd Place: Lake News - Loyd Ford - *What an amazing piece of history. Everyone that worked on this should be proud.*

3rd Place: Falmouth Outlook - Sarah Tackett, Staff - *This is a great section! There were just too many outstanding sections this year. Good work!*



15 - POLITICAL ADVERTISING

1st Place: Springfield Sun - Kim Hupman, Alice Walker - *I was taken aback by this ad which made me scrutinize it closer. It said to vote for yourself...but I wasn't running...what did they mean? I had to read the colorful, patriotic ad to find out I was voting to protect myself by voting the candidates listed.*

2nd Place: Springfield Sun - Kim Hupman, Alice Walker - *The border was eye-catching, and I liked the bold red checked ways to vote. I would have preferred the black lettering to be easier to read...more space, but there's a lot of information to fit.*

3rd Place: Springfield Sun - Kim Hupman, Alice Walker



16 - AGRICULTURE/LAWN AND GARDEN

1st Place: Falmouth Outlook - Sarah Tackett, Sam McClanahan

2nd Place: Springfield Sun - Kim Hupman, Alice Walker

3rd Place: Springfield Sun - Kim Hupman, Alice Walker

18 - BEST USE OF COLOR

1st Place: Springfield Sun - Kim Hupman, Alice Walker - *Festive and eye catching*

2nd Place: Falmouth Outlook - Sarah Tackett

3rd Place: Springfield Sun - Kim Hupman, Alice Walker



20 - HOLIDAY GREETING ADS AND GENERAL/MISCELLANEOUS

1st Place: Springfield Sun - Kim Hupman, Alice Walker - *Excellent use of graphics to tie to with holiday theme. Eye-catching colors. Makes me want to go ice skating and visit Santa, so job well done!*

2nd Place: Springfield Sun - Kim Hupman, Alice Walker - *Very clever, especially the use of the recycling symbol. The green with the light blue background pops!*

3rd Place: Springfield Sun - Kim Hupman, Alice Walker - *The angle of the photo, coupled with the lighting, is sharp; however, I'm wondering if a filter is used on this? Some of the sky, around the edges of the building, looks unnatural. An inviting Main Street shot.*

22 - SPECIAL EVENTS

1st Place: Springfield Sun - Kim Hupman, Alice Walker - *Great use of space, shape and content!*

2nd Place: Springfield Sun - Kim Hupman, Alice Walker

3rd Place: Springfield Sun - Kim Hupman, Alice Walker



23 - CREATIVE USE OF THE NEWSPAPER/NEWSPAPER PROMOTION

1st Place: Springfield Sun - Kim Hupman - *I absolutely love this! It's simple with a clear, concise message. Who wouldn't want to be a part of this paper? Photo colors stand out. Excellent promo of a publication.*

2nd Place: Springfield Sun - Kim Hupman, Veronica Durham - *Good specials to draw subscribers. The basketball mania photo is on FIRE! Definitely catches attention.*

3rd Place: Falmouth Outlook - Sarah Tackett, Melissa Redden Lawson - *Lots of interesting submissions in this category. What stands out with this is the journal pages as a background and the scientific line drawings. Kudos! Looks like an interesting place!*

WEEKLY 2

01 - DEPARTMENT/DISCOUNT/JEWELRY

1st Place: Bourbon County Citizen - Kim Sies - *I would be intrigued. What type of deals do they have anyway?*

2nd Place: Grant County News - Janet McKee

3rd Place: Cynthiana Democrat - Patricia Jenkins, John McLeod

02 - AUTOMOTIVE

1st Place: The Record - Jamie Barnes, Nancy Farmer

2nd Place: Cynthiana Democrat - Rebecca Striplin, John McLeod

3rd Place: Grant County News - Janet McKee

03 - HARDWARE/APPLIANCE STORES

1st Place: Bourbon County Citizen - Becca Lawyer

2nd Place: Grant County News - Janet McKee

3rd Place: The Record - Jamie Barnes, Michaela Priddy

04 - FINANCIAL

1st Place: The Record - Jamie Barnes, Nancy Farmer

2nd Place: Grant County News - Janet McKee

3rd Place: Grant County News - Janet McKee

05 - PROFESSIONAL SERVICES

1st Place: Cynthiana Democrat - Patricia Jenkins, Suzie LaCore - *I liked that they changed their business based on the changes of their customers' needs and evolving customs, including a pet cemetery.*

2nd Place: Cynthiana Democrat - Rebecca Striplin, Suzie LaCore - *Seed planting at its finest. This is something no one wants to think about, but it's brought about nicely and should encourage the reader to take action.*

3rd Place: Grant County News - Janet McKee



06 - FOOD AND ALCOHOL

1st Place: Bourbon County Citizen - Becca Lawyer, Bobby Shiflet

2nd Place: Oldham Era - Mary Garrison, Barbara Duncan

3rd Place: Cynthiana Democrat - Patricia Jenkins, John McLeod

08 - REAL ESTATE

1st Place: Oldham Era - Mary Garrison, Barbara Duncan - *Liked the photos and their arrangement on the ad as well as making the property descriptions correspond with the property photos. Excellent fonts/colors used. Appreciated the testimonial at the end of the ad. In the age of the internet, testimonials are good. Sold the service as well as the properties!*

2nd Place: Cynthiana Democrat - Patricia Jenkins, Suzie LaCore - *Liked the attention grabbing ad headline. Would have liked to see a line separating the property descriptions to avoid confusing the customer. Photos are nice.*

3rd Place: Oldham Era - Mary Garrison, Barbara Duncan - *Lots going on in this ad, perhaps too much. Certain photos don't need to be present as well as the sold properties. Spring graphic used as background although nice, clutters the headline message. Ad needs to be organized better (lacks eye-curb appeal).*

09 - CLOTHING STORE

1st Place: Grant County News - Janet McKee - *Ad is composed well. Ad headline is attractive and matches the theme on the page. Made the best use of limited space with font selection and styles. Graphics are sized proportionately. Vivid boot picture added impact in selling product.*

2nd Place: Bourbon County Citizen - Becca Lawyer - *Congrats on finding a quality flamingo picture with artistic flair. Adequate variety of fonts and styles. Makes the ad fun to read! Made the best use of limited space.*

3rd Place: Grant County News - Janet McKee - *Ad is appropriately sized considering information presented. Organized well and font colors and styles make the ad nice to read. I wished the Outfitter logo headlining the ad was more prominent and noticeable (perhaps a black background with white lettering is better.)*

10 - MULTIPLE ADVERTISER/ "SIG" PAGE

1st Place: Cynthiana Democrat - Staff - *"Once a month readers are reminded of the sacrifices made by their own community members. Very moving."*

2nd Place: Grant County News - Janet McKee - *During a hot summer in Kentucky, ice cream is surely the way to go!*

3rd Place: The Record - Jamie Barnes, Michaela Priddy - *Let's go Cougars!!!*

11 - HEALTHCARE/MEDICAL

1st Place: Cynthiana Democrat - Madison Ward, Suzie LaCore - *Adorable! Love the colors!*

2nd Place: Cynthiana Democrat - Rebecca Striplin, Suzie LaCore - *Love it!*

3rd Place: Cynthiana Democrat - Madison Ward, Suzie LaCore - *Very eye catching! Cute!*

NOAH'S BRICK HOUSE
Grand Opening
Friday, August 21
PIZZA Ribbon Cutting 10:45 a.m.
713 Main St., Paris • 859-988-2007
Lunch: 11:30am-3pm Mon.-Sun.
Dinner: 5pm-8:30pm or when we run out of dough

*** Pizza ***
All pizzas are 12-inches
Pomodoro (Tomato) ... \$10.99
1) Pizza Margherita ... \$10.99
2) Pizza Capriciosa ... \$12.49
3) Pizza Capriciosa ... \$12.49
4) Pizza Prosciutto ... \$11.99
5) Pizza Salsiccia ... \$11.99
6) Pappardelle ... \$11.99
7) Pizza Meat ... \$11.99
8) Pizza Salsiccia ... \$11.99

*** Puccia ***
A very simple meal, made from pizza dough and served cold.
15) Puccia ... \$7.99
16) Puccia ... \$7.99
17) Puccia ... \$7.99

*** Insalata ***
18) Insalata ... \$7.99
19) Insalata ... \$7.99
20) Caprese ... \$6.99

*** Appetizers ***
21) Focaccia ... \$3.99
22) Focaccia ... \$3.99
23) Bruschetta ... \$7.99

*** Desserts ***
24) Pizza Cotta ... \$4.99
25) Cannoli ... \$4.99
26) Tiramisu ... \$4.99

*** Drinks ***
Pepsi, Diet Pepsi, Mt Dew, Diet Mt Dew, Dr Pepper, Laramie, Sweet Tea, Unsweet Tea ... \$1.50

Lunch Special
San Pizzeria ... \$7.99
This Special is served during the lunch hours only. It is not available on weekends or holidays.

HUNTING & FISHING
2019-20 DEER HUNTING ZONES AND SEASONS
DAVE'S BAIT AND TACKLE
OAR
THE HUNT ENDS HERE FOR THE STUFF TO KEEP YOU WARM AND HOT THIS HUNTING SEASON!
Welland
Crittenden Farm
A. J. Outfitters
Griffin's
Bluegrass Tobacco
Crittenden Farm

12 - ENTERTAINMENT/DINING

1st Place: Cynthiana Democrat - Patricia Jenkins, Suzie LaCore - *Love the colors! Very nice!*

2nd Place: Grant County News - Janet McKee - *Nicely laid out. Looks very inviting and fitting for Mother's Day.*

3rd Place: Cynthiana Democrat - Rebecca Striplin, Suzie LaCore - *Very nice and inviting. Simplicity is good. Sweet and to the point!*

15 - POLITICAL ADVERTISING

1st Place: Grant County News - Janet McKee - *Concise.*

2nd Place: Bourbon County Citizen - Becca Lawyer

16 - AGRICULTURE/LAWN AND GARDEN

1st Place: Cynthiana Democrat - Madison Ward - *Clean and professional looking ad. Good use of type and color*

2nd Place: Cynthiana Democrat - Rebecca Striplin, Suzie LaCore

3rd Place: Bourbon County Citizen - Be Be Brannon

18 - BEST USE OF COLOR

1st Place: Oldham Era - Mary Garrison, Barbara Duncan

2nd Place: Cynthiana Democrat - Madison Ward, Suzie LaCore

3rd Place: The Record - Jamie Barnes, Michaela Priddy

19 - BEST AD SERIES

1st Place: The Record - Jamie Barnes, Michaela Priddy - *Wow this one is actually a series. The ads have a theme but are not identical. I do think they are on the wordy side, but as much as I don't like wordy ads in is in a newspaper where people read in it so that's acceptable. Good use of coloring to catch the readers eyes and I like that each ad is different while sticking to the theme.*

2nd Place: Cynthiana Democrat - Madison Ward, Suzie LaCore - *There are only 3 of the ads in here that qualify as a series, 7.13, 7.20, and 8.10, and its a good series of the three. same layout and logo used and each spotlight a different product in the same way. z, jerky and 10.12 do not belong in this series. and is why I did not chose it to win.*

3rd Place: Grant County News - Janet McKee - *I'm picking this one as my 3rd because the other two are not an ad series. This one I am having to convince myself it is even an ad let alone a series. I think the "ad" is the cooking with kids section only because it is the only thing with a theme. It seems more like a column to me but it is what it is I guess.*

Mark your calendar and join us for some great Holiday Fun and Entertainment!

Saturday December 14, 2019

9am-11am

PANCAKES WITH Santa!

\$5.99 per child (includes drink)

Come join Santa for some fabulous-tasting pancakes...and don't forget your camera to snap a picture for great memories down the road!

6pm-9pm

Join us for some beautiful Holiday Music & Dinner

Music by Jerry Johnson & Tim Fooks (Singers & Musicians of Licking Valley Singers)

CHRISTMAS Cabaret

\$16.99

BBQ Ribs, baked potato, steamed broccoli, fresh cut salad, roll and dessert

201 S Main Street Cynthiana
Mon-Fri 7am-2pm
Saturday & Sunday open at 8am with breakfast buffet and full lunch menu

Follow us on 

Gustavo's Mexican Grill

ALL LOCATIONS NOW OPEN
for Dine In, Curbside & Carryout Service!

HAPPY HOUR SPECIALS
MONDAY - 3-7 p.m.
1/2 off all Bar Drinks & Drafts
TUESDAY - All Day
1/2 off Lime Margaritas
WEDNESDAY - 3-7 p.m.
1/2 off all Bar Drinks & Drafts
THURSDAY - 3-7 p.m.
1/2 off Lime Margaritas - Ladies Only
SATURDAY - All Day
Domestic Beer 1/2 off 12 oz. - 4/23 to 4/24
Lime Margaritas 1/2 off 12 oz. - 4/23 to 4/24

BOX LUNCHES AVAILABLE FOR PICK-UP ORDERS!

\$5 OFF
any order of \$30 or more

\$3 OFF
any order of \$15 or more

GIFT CARDS AVAILABLE
Hot Mexican Food & Margaritas in Town!

Full Bar At All 4 Locations!

Locations:
Harrison Commons - 1071 S. Main St. - Prospect - 202.490.7070
4915 Timber Ridge Drive - Prospect - 202.490.7070
4402 Westwood Way - Cincinnati - 513.213.0900
1220 Market St. - St. Louis - 314.241.0000
www.gustavosmexican.com

FOLLOW US ON FACEBOOK
Sunday-11 | Monday-Thursday-11-10 | Friday-Saturday-11-10:30

1st Place: LaRue County Herald News - Allison Shepherd - *Wow! Simple but powerful ad. The use of purple - the contrast of Advent and Lent seasons - stands out to me. The handwritten messages hit home. Excellent idea.*

2nd Place: Cynthiana Democrat - Patricia Jenkins, Suzie LaCore - *Great color use! A lot of information packed into this. It's inviting and straightforward, a good combination during this crazy COVID year.*

3rd Place: Cynthiana Democrat - Patricia Jenkins, Suzie LaCore - *Cute! The graphics selection make this advertisement pop.*

1st Place: Cynthiaana Democrat - Madison Ward, Suzie LaCore - *Photos sell the ad. Little amount of words good choice, just let the photos speak.*

2nd Place: Cynthiaana Democrat - Madison Ward, John McLeod - *This is how you use a color burst to draw in attention.*

3rd Place: Cynthiaana Democrat - Rebecca Striplin, John McLeod - *Good use of graphic to draw you in.*

1st Place: Cynthiaiana Democrat - Patricia Jenkins, Suzie LaCore - *Nice use of main graphic. Good flow into information. Color breaks are excellent to flow information.*

2nd Place: Grant County News - Janet McKee - *Big time feel. Magazine look, very polished.*

3rd Place: The Record - Jamie Barnes, Michaela Priddy - *Classic design for classic event. Very appropriate use of font.*

1st Place: Oldham Era - Mary Garrison - *I love this! Black, white and cool! It's a simple design with a powerful impact. The slight use of blue adds a splash of color. Well executed!*

2nd Place: The Record - Jamie Barnes, Alicia Carter - *Colorful ad. Attention getting. The colors, combined with graphic details, draw reader focus to the ad. What a fun way to promote subscriptions!*

3rd Place: Oldham Era - Mary Garrison, Jane Ashley Pace - *Interesting package idea. Good community involvement. Wish the mask photos could've been in color, but understand those limitations. I do like the colors utilized in the ads. Straight-forward message.*



24 - BEST ONLINE/DIGITAL AD

1st Place: Grant County News - Janet McKee - *Purpose of ad is stated clearly. Arrangement of baby pictures and corresponding contest text is neat. The simplistic approach works well in the digital medium and aids in the effectiveness of the ad.*

2nd Place: Grant County News - Janet McKee - *Pictures needed to be arranged neater. Did not understand the hand with money graphic. Purpose (Ad Headline) needed to be made more prominent. Ad seemed to be selling masks than a mask wearing contest. Simplifying the Grant County Drug Store information would have helped. I do like the idea of mask wearing contest. Very creative!*

WEEKLY 3

01 - DEPARTMENT/DISCOUNT/JEWELRY

1st Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *Very nice layout. Well done.*

2nd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *Would like to see less empty space.*



02 - AUTOMOTIVE

1st Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent

2nd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent

3rd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent

03 - HARDWARE/APPLIANCE STORES

1st Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent

2nd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent

04 - FINANCIAL

1st Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent

2nd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent

3rd Place: Casey County News - Bill Mathers

05 - PROFESSIONAL SERVICES

1st Place: Casey County News - Bill Mathers - *"BIG AND BOLD. There's no question about what this ad is about. What services Advance Concrete they offer. Concrete is a semi-messy job and this is a nice clean ad! I'd make the call!"*

2nd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *GASTLY!!! Having the visual that these insects may invade my home is a reason to call Allan's pronto! It's also reassuring to know that Allan was voted BEST. Good job dealing with the creepy-crawlies.*

3rd Place: Central City Leader News - Lucretia Kittinger - *Nice and colorful. All the tools there letting the customer know that Woodruff can take care of all my business. Big or small. Eye catching with good information for the customer to easily read.*



06 - FOOD AND ALCOHOL

1st Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *Ad presents information in an informative way. Sampling of products shown (prices too!). Organization of ad is effective for the customer. Shows and tells the buyer to come here and come here NOW!*

2nd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *Ad is constructed and organized effectively as the customer reads downward. Business contact info given (address and phone number). Fonts and color schemes used well. Displays good customer service information (where their dollars should go) and interest in looking for more of the business ads in future.*

3rd Place: Casey County News - Bill Mathers - *Hey a recipe! How nice! Recipes provide a reason for customer to go to store. Make the ad interactive. Would have been nice to have some product sold at store being advertised along with recipes. Business contact info provided. Ad is organized and communicates with consumer well.*

07 - FURNITURE

1st Place: Casey County News - Bill Mathers

2nd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent

08 - REAL ESTATE

1st Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *Great design with a good use of color and photos.*

2nd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *Good use of color.*

3rd Place: Lebanon Enterprise - Mary May - *Good use of color.*

10 - MULTIPLE ADVERTISER/"SIG" PAGE

1st Place: Casey County News - Bill Mathers - *Great graphics, ads, the whole thing is clean and colorful. Congrats.*

2nd Place: Meade County Messenger - Crystal Leo, Chayse Immel - *Great concept and design.*

3rd Place: Mountain Advocate - Staff - *Good color and graphics.*

11 - HEALTHCARE/MEDICAL

1st Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent

2nd Place: Central City Leader News - Lucretia Kittinger

3rd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent

12 - ENTERTAINMENT/DINING

1st Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *clean, easy to read*

2nd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent

3rd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent

Simms 208 LIQUOR
Marion/Taylor Line
No City Tax

CUT RATE LIQUOR
Hwy. 289,
Lebanon
270-692-0497

30 pack
BUD, BUD LIGHT, COORS,
COORS LIGHT, MILLER
AND MILLER LITE
Everyday Low Price! **\$22.50**

24 pack
BUD LIGHT
ORANGE
While supplies last! **\$12.50**

24 pack
BUDWEISER DISCOVERY RESERVE
AMERICAN RED LAGER
While supplies last! **\$12.50**

JIM BEAM
1.75 liter **\$27**

EVAN WILLIAMS
1.75 liter **\$26**

*Christmas Gift sets
arriving daily...*
Jim Beam, Maker's Mark,
Jack Daniels, Jose Cuervo
and more!

CROWN ROYAL PEACH
is back in stock
for a limited time!

We are a distributor of:
**CBD Oil, Old Cheese, Slawdogs,
Country Ham and Jake Sausage**

2019 VOTED **Best**
OF MARION COUNTY
The Liquor Experts

Thanks for voting
Cut-Rate Liquors
Best Liquor Store in Marion County!

Drive a little and SAVE A LOT!

Hennings RESTAURANT
(270) 692-6843

Since 1993
Home Style Cooking
Homemade Favorites

**10 Flavors of
BLUE BELL ICE CREAM,
GREAT MALTED
MILKSHAKES!**

Family serving Lebanon for 30 Years!

**Taking Orders for:
HOMEMADE PIES
BOURBON BALLS
and BUCKEYES**
for Thanksgiving and Christmas

*Don't forget about
HOLIDAY GIFT CERTIFICATES!*
They make great stocking stuffers for aunts,
grandmothers, and loved ones for the season.

The Hennings Staff is ready to serve YOU!

Open:
Monday-Friday
9-3:30 pm

\$5.75
Daily Sandwich
Special with fries

Back by Popular Demand...
HOMEMADE CHICKEN and DUMPLINGS
November 22 and December 6 & 20

157 West Main Street, Lebanon 270-692-6843

13 - SPECIAL SECTIONS

1st Place: Casey County News - Staff - *So many amazing special sections to choose from this year. The color photos and clean, colorful advertisements put you at the top! Congrats!*

2nd Place: Lebanon Enterprise - Staff - *Very well done. Too many amazing sections to choose from in this category. The fun and playful advertisements were a highlight!*

3rd Place: Mountain Advocate - Charles Myrick - *So many amazing sections to choose from in this category. Great color and content.*



14 - GROUP PROMOTION

1st Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent

2nd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent, Mary May

3rd Place: Meade County Messenger - Ashley McCrumb, Seth Dukes, Tracy Whitaker

15 - POLITICAL ADVERTISING

1st Place: Central City Leader News - Lucretia Kittinger

2nd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent

3rd Place: Central City Leader News - Lucretia Kittinger

18 - BEST USE OF COLOR

1st Place: Casey County News - Bill Mathers - *Grabs your attention immediately. Good use of photos. Nice centerpoints.*

2nd Place: Casey County News - Bill Mathers - *Wonderful use of dominant photo. Tremendous use of color, nice yellow blends.*

3rd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *Genius use of calendar, drawing points to bottom, good flow.*



20 - HOLIDAY GREETING ADS AND GENERAL/MISCELLANEOUS

1st Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *Simple. Straight-forward. Easy to read and informative. Only question I have: Why two of the same calendars? Excellent advertisement.*

2nd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *Clean. Crisp. Informative. Great use of color. The red pops against the blue/green trees and white snow.*

3rd Place: Central City Leader News - Lucretia Kittinger - *Great graphic. Text between the word 'prayer' and the actual prayer is pretty tight. Adjust font size or line spacing. The muted flag behind the prayer adds a nice touch.*

21 - SPORTING GOODS/ATHLETICS

1st Place: Central City Leader News - Lucretia Kittinger - *Excellent use of graphics with photo and fades.*

2nd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *Good tie-in with rest of the page. Nice use of photos and background fade.*

3rd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *'Fun at the Parks' is good eye draw. Nice layout.*



22 - SPECIAL EVENTS

1st Place: Central City Leader News - Lucretia Kittinger - *Soo cute. Draws you in and just a fun ad.*

2nd Place: Central City Leader News - Lucretia Kittinger - *This is just a fun ad. Excites you for the event.*

3rd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *Playful, good flow.*

23 - CREATIVE USE OF THE NEWSPAPER/NEWSPAPER PROMOTION

1st Place: Lebanon Enterprise - Kim Hupman, Katie Broyles - *Adding examples of newspapers as a border is a great idea. At first, I didn't think the shade of green went with the red, but the more I look at this ad, it makes the red stand out. Excellent advertisement that showcases how papers can partner with educators. Nice job.*

2nd Place: Lebanon Enterprise - Kim Hupman, Eva Jo Nugent - *THIS! The color, fine details in graphics and font selection make this a winner! Also, great idea to partner with a dentist for a prize! Where was this when my kids were younger? :) Excellent job.*

3rd Place: Casey County News - Bill Mathers - *Colorful ad. Cute pictures that direct reader attention. The "golden arches" color is incorporated throughout the ad.*

GREEN RIVER Kayak & Canoe

RENTAL RATES

- KAYAK - \$45
- CANOE - 1 PERSON \$45; 2 PERSON \$55
- TUBE - \$25
- SMALL RAFT - \$75 UP TO 4
- LARGE RAFT - \$100 UP TO 6

HAVE YOUR OWN KAYAK?
\$20 TRANSPORT FEE TO DROP TUA OR ROCKPORT
SHUTTLE FROM HOTEL - 1 PERSON \$15, EACH ADULT AFTER \$10
CHILD 13 & UNDER \$5
PRIMITIVE CAMPING - \$20

LIFE JACKETS & PADDLES ARE PROVIDED

CHECK-IN
CENTRAL CITY CONVENTION CENTER
320 GOLDEN TUBE AVE. | CENTRAL CITY, KY 42300

PLEASE CALL TO RESERVE YOUR RENTAL
PHONE: 270-757-1723 OR 270-754-2064

BUSY RENTAL DAYS AVAILABILITY MAY BE LIMITED.
ICE AND SOFT DRINKS AVAILABLE TO PURCHASE AT CHECK IN

MULTI-WEEKLY

01 - Department/Discount/Jewelry

1st Place: Kentucky Standard - Kim Hupman - *The ad not only TOLD but had me SOLD! Quality fonts, color schemes, and arrangement of words as well as impactful pictures.*

2nd Place: Kentucky Standard - Kim Hupman - *The ad told but did not have me sold on buying. Fonts were good and elegant. Kind of wordy. Needed more salesmanship impact.*

HAPPY BIRTHDAY
FROM SOAR & JEN BAKERY

FROM SOAR & JEN BAKERY TO HELP MAKE YOUR BIRTHDAY SPECIAL!

100% Satisfaction Guarantee - If you are not 100% satisfied, we will refund your money or replace your cake. No questions asked.

Our cakes are made with the finest ingredients and are delivered to your door. We also offer a variety of other baked goods and services. Contact us today for more information.

WE'VE BEEN SERVING JAMA SINCE 2008. CONTACT: BAKERY@SOARANDJEN.COM

02 - Automotive

1st Place: Kentucky Standard - Donna Wilhite - *Words stand out. Creative rhyming and collaborative with the sports page in "getting the ride back in the game."*

2nd Place: Kentucky Standard - Kim Hupman - *Felt the energy with this ad. Definitely feel appreciated. Ad is of sufficient size to convey the "Thank You". Ad functions as an invitation well.*

3rd Place: Kentucky Standard - Donna Wilhite - *Ad is composed well. Colorful. Organized. Want to know more about "Hot Summer Savings."*

03 - HARDWARE/APPLIANCE STORES

1st Place: Kentucky Standard - Kim Hupman - *Attention grabbing ad headline is excellent. Gets the customer excited to see what is available. Products are arranged wonderfully and descriptions (as brief as they are) are impactful. Like watching a TV commercial in print.*

2nd Place: Kentucky Standard - Kim Hupman - *"Products are arranged wonderfully and descriptions (as brief as they are) are impactful."*

3rd Place: Kentucky Standard - Kim Hupman - *Symmetrical ad. Impactful burst in center attracts customer. Simple photos of store gracefully illustrate products. Text down center of ad readable (office hours needed to be same color, though).*

NOW IS THE TIME!

Gold Buying - Monday-Friday, 10-5

We buy gold, silver, diamonds, coins and swiss watches.

Bring your items in for a FREE quote.

Marshall's JEWELERS Since 1946

Downtown Historic BARDSTOWN
502-348-5723

04 - FINANCIAL

1st Place: Kentucky Standard - Donna Wilhite - *very nice! Neatly laid out and love the circles.*

2nd Place: Kentucky Standard - Donna Wilhite - *Nicely organized.*

3rd Place: Kentucky Standard - Donna Wilhite - *Not in love with the layout.*

05 - PROFESSIONAL SERVICES

1st Place: Kentucky Standard - Kim Hupman - *Love the colors. Very eye catching!*

2nd Place: Kentucky Standard - Kim Hupman - *Like how the soft colors make me feel relaxed like a spa should.*

3rd Place: Kentucky Standard - Donna Wilhite - *A little too busy.*

06 - FOOD AND ALCOHOL

1st Place: Kentucky Standard - Donna Wilhite - *Very nice! Classy and organized.*

2nd Place: Kentucky Standard - Kim Hupman - *Nicely laid out. Jumps out at you!*

3rd Place: Harlan Enterprise - Melissa Johnson - *Clever!*

08 - REAL ESTATE

1st Place: Kentucky Standard - Donna Wilhite - *Plain, simple, what a listing ad is supposed to be. Nice layout.*

2nd Place: Kentucky Standard - Kim Hupman - *Grabs your attention, draws you in, makes you curious. Clarity of main graphic only downside.*

3rd Place: Kentucky Standard - Kim Hupman - *Nice use of photos.*

09 - CLOTHING STORE

1st Place: Kentucky Standard - Kim Hupman - *Really enjoyed gazing and looking at this ad. Use of graphics works with products being sold. Messaging (use of fonts/colors/placement) conveyed excellent. Made reading the ad an adventure! Good Job!*

2nd Place: Kentucky Standard - Kim Hupman - *Like how the pictures do not clutter the ad. Use of white font describing hours open and location are good. The tan font color under the logo needs to be brought to the front (main selling point feels buried.) Ad is organized to be eye friendly (guides the customer.)*

3rd Place: Kentucky Standard - Kim Hupman - *Choice of fonts and colors makes ad easy to read. Ad is organized well and conveys message. Use of graphics (although simple) are used nicely (do not clutter the ad.) To make ad better: move the Merry Christmas to the top under the Small Business Saturday heading, delete the By JT Consignments (already mentioned). Move Refreshments to the bottom.*

March 12, 2014 The Kentucky Courier



Our Community's

Success Stories

Publisher's Choice: Kentucky Standard

From BHS leadership to TCBT's board member, Lisa Johnson has come FULL CIRCLE

Town & Country Bank and Trust Co. credits patrons, staff and board for success






Over the past 115 years Town & Country Bank and Trust Co. has achieved a great deal of success through the loyalty of its customers and employees, with the support of shareholders and patrons from its board of directors. The bank is excited to spotlight four recent board members, Lisa Johnson.

"I am so honored to represent the sector in the career and workplace issues of agriculture, particularly in the field of Human Resources, has proven to be a tremendous asset for our bank," said Stephen Hamilton, Chairman of the Board.

at the University

What is your background and how did you get involved with TCBT?

Lisa Johnson is the President of BHS and has been a member of the TCBT Board since 2011. She is a graduate of the University of Kentucky and has a degree in Human Resources. She has been involved in the community for many years and has been a member of the TCBT Board since 2011.

What is your background and how did you get involved with TCBT?

Lisa Johnson is the President of BHS and has been a member of the TCBT Board since 2011. She is a graduate of the University of Kentucky and has a degree in Human Resources. She has been involved in the community for many years and has been a member of the TCBT Board since 2011.

Q&A

Let's start by telling us a few things about yourself!

I am a career graduate of the University of Kentucky and have a degree in Human Resources. I have been involved in the community for many years and have been a member of the TCBT Board since 2011.

When did you know a career in HR was what you wanted?

I knew I wanted to work in HR when I was in college. I was interested in the field and wanted to learn more about it. I was a member of the HR Society and was involved in many activities.

What is your biggest career success? Trust it?

My biggest career success is being able to lead a team of people. I have been able to build a strong team and achieve our goals. I am proud of the work we have done and the success we have achieved.

Can you tell us about your experience working in HR?


I have worked in HR for many years and have been able to help many people with their career development. I have been able to provide guidance and support to many people and have been able to help them achieve their goals.



Town & Country Bank and Trust Co.


1000 N. 10th St., Lexington, KY 40502

606.253.1234




Nobody Sells More Real Estate in Nelson County!

www.goldmarkrealty.com



Call for a Free Report
932-348-0700



THE POWER OF AN AGENCY

CALL 932-348-0700
or 932-348-0701

At Goldmark Realty, we have the resources and experience to help you find the home of your dreams. Our agents are highly trained and experienced in all aspects of real estate. We will work with you every step of the way to ensure a smooth transaction.

<p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p>	<p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p>	<p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p>	<p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p> <p>1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.</p>
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COMMERCIAL PROPERTY










1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.


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1000 sq. ft. 3 BR. 2 BA. 1.5 CAR. 1000 sq. ft. 3 BR. 2 BA. 1.5 CAR.

WE HAVE DRIVING MATTERS! CALL TO SELL TODAY



The mark of **COMMITMENT**
The mark of **EXCELLENCE**
The mark of **SUCCESS**

10 - MULTIPLE ADVERTISER/ "SIG" PAGE

1st Place: Kentucky Standard - Kim Hupman - *This fills me with rage and anger... that I did not think of this idea. Creative, well laid out, brilliant flow and use of information.*

2nd Place: Harlan Enterprise - Melissa Johnson - *Good use of different size fonts and layout flows well.*

3rd Place: Kentucky Standard - Donna Wilhite - *Simple layout, great color use.*

11 - HEALTHCARE/MEDICAL

1st Place: Kentucky Standard - Kim Hupman - *Simple, elegant. Clean.*

2nd Place: Kentucky Standard - Donna Wilhite - *Magazine style. Make you want to read further, value-added content feel.*

3rd Place: Kentucky Standard - Donna Wilhite - *Nice graphics in conjunction with photos. Good color variation use, makes it playful.*

12 - ENTERTAINMENT/DINING

1st Place: Kentucky Standard - Donna Wilhite - *Such a good idea, nice white space use.*

2nd Place: Kentucky Standard - Donna Wilhite - *Good layout. Easy use for reader. Good information use.*

3rd Place: Kentucky Standard - Donna Wilhite - *Great photo use to draw in reader.*

14 - GROUP PROMOTION

1st Place: Kentucky Standard - Kim Hupman - *A very attractive ad, helping downtown businesses provide great information to their customers during this rough time. Nice, clean layout.*

2nd Place: Kentucky Standard - Donna Wilhite

3rd Place: Kentucky Standard - Kim Hupman

15 - POLITICAL ADVERTISING

1st Place: Kentucky Standard - Donna Wilhite - *What a great experience for a parent/grandparent to have with a young person. A time to start them on a path of being involved in their community - making their vote count!*

2nd Place: Kentucky Standard - Donna Wilhite

3rd Place: Harlan Enterprise - Melissa Johnson

16 - AGRICULTURE/LAWN AND GARDEN

1st Place: Kentucky Standard - Kim Hupman

2nd Place: Kentucky Standard - Donna Wilhite

3rd Place: Kentucky Standard - Donna Wilhite



Wednesday, April 1, 2020 The Kentucky Standard

WE'RE ALL IN THIS TOGETHER
PLEASE SUPPORT OUR LOCAL RESTAURANTS OFFERING
CARRY-OUT, DELIVERY, AND/OR CURBSIDE PICK UP

1st Place: Kentucky Standard - Kim Hupman - <i>A very attractive ad, helping downtown businesses provide great information to their customers during this rough time. Nice, clean layout.</i>	2nd Place: Kentucky Standard - Donna Wilhite	3rd Place: Kentucky Standard - Kim Hupman
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15 - POLITICAL ADVERTISING

1st Place: Kentucky Standard - Donna Wilhite - *What a great experience for a parent/grandparent to have with a young person. A time to start them on a path of being involved in their community - making their vote count!*

2nd Place: Kentucky Standard - Donna Wilhite

3rd Place: Harlan Enterprise - Melissa Johnson

16 - AGRICULTURE/LAWN AND GARDEN

1st Place: Kentucky Standard - Kim Hupman

2nd Place: Kentucky Standard - Donna Wilhite

3rd Place: Kentucky Standard - Donna Wilhite

17 - PREPRINTS/SPECIAL PUBLICATIONS

1st Place: Kentucky Standard - Donna Wilhite - *Wow! Great overview of what is available in the region! Cover draws attention. Photography is exceptional. Short, easy reading. The sidebars with business listings under certain categories are a good addition to see options in one place. This is an great example of shop and visit local.*

2nd Place: Harlan Enterprise - Melissa Johnson, Wanda Paul - *A lot of historical information about the area. Would like to see a more focused cover. The hometown heartbeat idea is good.*

3rd Place: Kentucky Standard - Donna Wilhite - *My eye is drawn to the bottom ad for the garden center. That ad stands out, in comparison to the top ad. Running toward sun...running off the page. Maybe switch that with the Let us help you get to the finish line. I don't get a sense of flow from this page. Good use of photography on the bottom ad.*



19 - BEST AD SERIES

1st Place: Kentucky Standard - Kim Hupman - *This is a great ad series. Almost thought it was all the same ad at first glance. It sticks to the theme while changing the focus of each ad.*

2nd Place: Harlan Enterprise - Melissa Johnson - *two, maybe three of these ads would actually fit in a series. The black and white themed ads are the closest. They share similar formats and two of them use the same fonts. They are lacking similar tone. if there was one or two more that fit with the theme then maybe this could of won in my opinion.*



20 - HOLIDAY GREETING ADS AND GENERAL/MISCELLANEOUS

1st Place: Kentucky Standard - Kim Hupman - *WOW! That's has to make the client so happy. What great quality!!*

2nd Place: Kentucky Standard - Donna Wilhite

3rd Place: Kentucky Standard - Kim Hupman - *Good job but really busy compared to the other two ads.*



21 - SPORTING GOODS/ATHLETICS

1st Place: Kentucky Standard - Kim Hupman

22 - SPECIAL EVENTS

1st Place: Kentucky Standard - Kim Hupman - *Very clean and easy to read*

2nd Place: Kentucky Standard - Donna Wilhite

23 - CREATIVE USE OF THE NEWSPAPER/NEWSPAPER PROMOTION

1st Place: Kentucky Standard - Donna Wilhite

2nd Place: Kentucky Standard - Donna Wilhite



24 - BEST ONLINE/DIGITAL AD

1st Place: Harlan Enterprise - Melissa Johnson

2nd Place: Harlan Enterprise - Melissa Johnson

3rd Place: Kentucky Standard - Donna Wilhite

DAILY DIVISION

01 - DEPARTMENT/DISCOUNT/JEWELRY

1st Place: The Daily Independent - Tony Adkins - *This beautiful ad makes it look like a quality jewelry store!*

2nd Place: News-Enterprise - Sonya Foster, Valerie Serra - *Very clean ad with an attention getting play on words.*

3rd Place: Bowling Green Daily News - Andrea Dennis



02 - AUTOMOTIVE

1st Place: News-Enterprise - Nancy Farmer, Bill Mathers

2nd Place (Tie): Bowling Green Daily News - Haylee Hazel

2nd Place (Tie): Bowling Green Daily News - Andrea Dennis

3rd Place: News-Enterprise - Nancy Farmer, Bill Mathers

03 - HARDWARE/APPLIANCE STORES

1st Place: Bowling Green Daily News - Haylee Hazel - *clever ad*

2nd Place: News-Enterprise - Sonya Foster, Portia Oldham

3rd Place: The Daily Independent - Tony Adkins



04 - FINANCIAL

1st Place: The Daily Independent - Tony Adkins - *Beautiful use of color. Each different aspect really jumps out of the ad.*

2nd Place: News-Enterprise - Jamie Barnes, Valerie Serra - *Very crisp, clean ad showing the employees that live and work in the community, along with their accomplishments as a company.*

3rd Place: Bowling Green Daily News - Haylee Hazel

05 - PROFESSIONAL SERVICES

1st Place: The Daily Independent - Tony Adkins - *"Visually appealing. Fantastic ad!"*

2nd Place: News-Enterprise - Sonya Foster, Portia Oldham - *"Colors pop with this ad. Great layout."*

3rd Place: Bowling Green Daily News - Haylee Hazel

06 - FOOD AND ALCOHOL

1st Place: Bowling Green Daily News - Sara Jones - *Very clean ad -eye catching! Makes me want to have a cold one :0)*

2nd Place: The Daily Independent - Tony Adkins

3rd Place: The Daily Independent - Tony Adkins



07 - FURNITURE

1st Place: The Daily Independent - Tony Adkins - *Very festive feel. Lots of information in this well designed ad!*

2nd Place: Bowling Green Daily News - Macy Manning - *That looks like a fun place to shop. Very unique!*

08 - REAL ESTATE

1st Place: News-Enterprise - Jamie Barnes, Valerie Serra - *Very attractive, clear and nice use of color*

2nd Place: The Daily Independent - Tony Adkins - *Lots of information in small spaces but great layout to get it all in there.*

3rd Place: News-Enterprise - Sonya Foster, Valerie Serra - *Honored for 83 years in business. That's great.*

09 - CLOTHING STORE

1st Place: The Daily Independent - Tony Adkins - *Layout is perfect for the theme.*

2nd Place: News-Enterprise - Jamie Barnes, Portia Oldham

3rd Place: Bowling Green Daily News - Sara Jones - *Cool ad!*

10 - MULTIPLE ADVERTISER/"SIG" PAGE

1st Place: The Daily Independent - Tony Adkins - *NIE supporters need recognition and you've done it in a great way!!*

2nd Place: News-Enterprise - Staff - *With the pandemic situation, nice to have several business advertising about their adjustments for customers with curbside pickup. Good job!*

3rd Place: Bowling Green Daily News - Staff - *Great color and has the feeling of nostalgia in keeping with the background.*

11 - HEALTHCARE/MEDICAL

1st Place: Bowling Green Daily News - Jackie DeJaynes - *"I love the photos of real people that live there. easy to read. Feel good ad. Love it"*

2nd Place: The Daily Independent - Tony Adkins

3rd Place: The Daily Independent - Tony Adkins

12 - ENTERTAINMENT/DINING

1st Place: News-Enterprise - Portia Oldham, Bill Mathers - *WOW!!!*

2nd Place: Bowling Green Daily News - Renea Kaufman - *Great layout*

3rd Place: News-Enterprise - Jamie Barnes, Portia Oldham

COVERT'S furniture HOLIDAY SALE

La-Z-Boy Recliners starting at **\$388⁰⁰**
12 MONTHS SPECIAL FINANCING AVAILABLE!

25% OFF ALL SOFAS

SECTIONALS FROM LA-Z-BOY, ENGLAND, BASSETT, CRAFTMASTER & SMITH BROTHERS

Reclining Leather Sofa from **\$1199**

Various Sizes and Fabrics Starting from **\$2,299**

Two Entrances: 831 Gallop Street & 830 Sixth Street • Portsmouth, OH
www.covertsfurniture.com
Monday-Saturday 10:00am-6:00pm **740.353.5208**

Scioto Shoe Mart's SUPER storewide SALE

3 DAYS ONLY!
FRIDAY • JANUARY 31ST
SATURDAY • FEBRUARY 1ST
SUNDAY • FEBRUARY 2ND

BUY ONE PAIR AT REGULAR PRICE and get the 2nd pair 1/2 PRICE!

SECOND PAIR MUST BE OF EQUAL OR LESSER VALUE

Womens Select Styles Of **UP TO 70% OFF**
CLEARANCE SHOES & BOOTS

Entire Selection Of **50% OFF**
NORTH FACE

Entire Selection Of **50% OFF**
WOMENS HANDBAGS

615 Harding Ave
Sciotoville, OH 45662
740-776-7512
www.sciotoeshoemart.com

FRIDAY: 9:00AM UNTIL 8:00PM • SATURDAY: 9:00AM UNTIL 8:00PM
SUNDAY: 10:00AM UNTIL 5:00PM

13 - SPECIAL SECTIONS

1st Place (Tie): The Daily Independent - Tony Adkins - *“Very well done. beautiful. fantastic content - the top 3 were so very close. Great job”*

1st Place (Tie): Bowling Green Daily News - Staff - *I really like this, what a great keepsake*

2nd Place: News-Enterprise - Staff - *Beautiful, great content the top 3 were amazing*

3rd Place: The Daily Independent - Tony Adkins - *Any other year this could have been first place. the top 3 were so close.*



16 - AGRICULTURE/LAWN AND GARDEN

1st Place: News-Enterprise - Nancy Farmer, Bill Mathers - *Great looking ad and the color stands out to make it top quality.*

2nd Place: The Daily Independent - Tony Adkins

3rd Place: News-Enterprise - Nancy Farmer, Bill Mathers

17 - PREPRINTS/SPECIAL PUBLICATIONS

1st Place: Bowling Green Daily News - Staff - *Love the layout*

2nd Place: News-Enterprise - Staff

3rd Place: The Daily Independent - Tony Adkins



18 - BEST USE OF COLOR

1st Place: The Daily Independent - Tony Adkins - *Great color but the best thing is you kept it in register!!!*

2nd Place: News-Enterprise - Jamie Barnes, Valerie Serra - *Really effective use of color without a lot of colors involved. Nice ad.*

3rd Place: News-Enterprise - Sonya Foster, Portia Oldham - *Soft colors with some bold colors won't always work but it does in this ad. Congratulations!!*

19 - BEST AD SERIES

1st Place: Bowling Green Daily News - Larry Jobe - *Very nice and informational*

2nd Place: The Daily Independent - Tony Adkins

3rd Place: News-Enterprise - Sonya Foster, Valerie Serra

20 - HOLIDAY GREETING ADS AND GENERAL/MISCELLANEOUS

1st Place: The Daily Independent - Tony Adkins - *Beautiful ad.*

2nd Place: News-Enterprise - Bill Mathers

3rd Place: News-Enterprise - Sonya Foster, Amanda Heuke

21 - SPORTING GOODS/ATHLETICS

1st Place: The Daily Independent - Tony Adkins

2nd Place: Bowling Green Daily News - Sara Jones - *Very nice and clean*

3rd Place: The Daily Independent - Tony Adkins



22 - SPECIAL EVENTS

1st Place: The Daily Independent - Tony Adkins - *Harry Potter Fans Unite! What a fun looking event. The great graphics really make it feel magical!*

2nd Place: Bowling Green Daily News - Larry Jobe - *A TON of information for this huge event in a great, easy to read layout!*

3rd Place: News-Enterprise - Jamie Barnes, Portia Oldham - *This is such an important topic and health risk. A great community conversation topic to bring adults and youth together.*

23 - CREATIVE USE OF THE NEWSPAPER/NEWSPAPER PROMOTION

1st Place: The Daily Independent - Tony Adkins - *Who says you need a lot of color to have an effective ad? This one really stands out and it's primarily in b&w, like I'm sitting in a classroom with an old blackboard.*

2nd Place: News-Enterprise - Bill Mathers - *Congratulations on your APP and for letting readers know who to contact at the newspaper for various needs.*

3rd Place: The Daily Independent - Tony Adkins - *Energetic on your paper's part to involve what seems to be a lot of communities in the region, what with all the coaches and sports involved. Good idea, really good job,*

24 - BEST ONLINE/DIGITAL AD

1st Place: News-Enterprise - Portia Oldham, Bill Mathers - *Great use of color. Very effective.*

2nd Place: The Daily Independent - Tony Adkins

3rd Place: Bowling Green Daily News - Tiffany Creager - *Layout is great.*

~ ~ ~



CERTIFICATES OF MERIT

The following newspapers are awarded Certificates of Merit for being sole entries in a category.

WEEKLY, CLASS 1

Category 2 – Automotive – Springfield Sun

Category 14 – Group Promotion – Springfield Sun

Category 24 – Best Online/Digital Ad – Springfield Sun

WEEKLY, CLASS 2

Category 7 – Furniture – Cynthiaiana Democrat

WEEKLY, CLASS 3

Category 17 – Preprints/Special Sections – Mountain Advocate

Category 19 – Best Ad Series – Lebanon Enterprise

MULTI-WEEKLY

Category 7 – Furniture – The Kentucky Standard

Category 18 – Best Use of Color – The Kentucky Standard

Category 25 – Best Online/Digital Ad Series – The Kentucky Standard

General Excellence

DAILY DIVISION

1ST PLACE: *The Daily Independent*

2ND PLACE: *Elizabethtown News Enterprise*

3RD PLACE: *Bowling Green Daily News*

MULTI-WEEKLY

1ST PLACE: *Kentucky Standard*

2ND PLACE: *Harlan Enterprise*

WEEKLY 1

1ST PLACE: *Springfield Sun*

2ND PLACE: *Falmouth Outlook*

3RD PLACE: *The Lake News*

WEEKLY 2

1ST PLACE: *Cynthiana Democrat*

2ND PLACE: *Grant County News*

3RD PLACE: *Bourbon County Citizen*

WEEKLY 3

1ST PLACE: *Lebanon Enterprise*

2ND PLACE: *Casey County News*

3RD PLACE: *Central City Leader News*

