

DID YOU KNOW?

Almost 9 out of 10 Kentucky adults report that having a **LOCAL NEWSPAPER** to provide news and information about the community is “very important” or “important.”

Kentucky adults:

Very important/important 89%

Very important 55%

Important 34%

Somewhat important 10%

Not important 1%



We Are Proud To Be

Your *Local* **Newspaper**



Source: The Kentucky State Study 2023: Conducted by Coda Ventures, Base: Total adults